

Vanessa Knauf

vknauf@gmail.com

404-643-5989

Objective

Highly motivated and innovative writer seeking rhetorical challenges in all media including print, broadcast and the World Wide Web.

Qualifications

Content Writing: Experience writing articles, e-newsletters and press releases in a fast-paced environment

Proofreading and Editing: Proficient in MLA, Chicago and AP Style and able to effectively edit material for a wide range of audiences

Researching Skills: Utilizes a variety of search engines, databases and research methods to glean all information necessary to prepare optimal reports

Computer Skills: Basic HTML, Microsoft Windows, Mac OS X, Microsoft Word, Excel, Power Point, Dreamweaver, Adobe Photoshop

Professional Experience

Destination Consultant, Going-there Global Destination Services, June 2011--Present

Mobile, AL

- Creating welcome packets, introducing new residents to the city of Mobile
- Managing the bureaucratic paperwork necessary for immigrants to the Gulf Coast Region

Freelance Writer, www.vanessaknauf.com, February 2008--Present

Mobile, AL

- Managing publicity and creating promotional materials for non-profit agencies
- Composing well-researched feature articles that highlight Mobile's diverse, burgeoning community
- Writing creative Web copy to reach diverse audiences

Public Relations Assistant, College of Humanities and Social Sciences, Fall 2008

Kennesaw State University, Kennesaw, GA

- Conducted research and interviews to produce publicity material promoting CHSS' inaugural Homelessness Awareness Week

Consultant, Georgia Writers Association, January—May 2008

Kennesaw, GA

- Created Web content to promote literary events and conducted research to produce evaluations that increased attendance at GWA events

Publications

“Mobile’s Animal Shelters Fight Small Battles in the War Against a Growing Animal Population.” *Lagniappe*. Mobile, AL. October 21, 2009

“From Germany to Mobile: The Deutsch Influence in Lower Alabama.” *Lagniappe*. Mobile, AL. July 28, 2009

“Students Get First-Hand Experience of Being Homeless.” *The Sentinel*. Kennesaw, GA. October 28, 2008.

Education

Master of Arts in Professional Writing, May 2009
Kennesaw State University, Atlanta, GA
Overall GPA: 3.9

TEFL Certification / Internship, September 2005 – June 2006
Language Link, Moscow, Russia

Bachelor of Arts in English, Minor: Russian, August 2005
The University of Georgia, Athens, GA
Overall GPA: 3.56

Oxford University, Oxford, England, Spring 2002
Earned credit hours towards bachelor's degree

Honors: Hope Scholarship, Dean's List, Presidential Scholar